



Dear Elmwood Village Business Owner,

I hope this letter finds you and your business doing well. We are writing to ask you to please support our mission by selecting a **Business Membership for 2017**. We can provide valuable benefits for your membership, and your contributions allow our staff and volunteers to continue to work toward improving the livability, vitality, and economic competitiveness of the Elmwood Village.

*These benefits are also applied to Non-Profit Organizations that select a membership.

Consider the Following Membership Levels + Key Marketing Benefits:

- **Basic Business Member: (\$150)** - All members will have a page in the online business directory, plus inclusion in the EVA Map & Guide. We will mention you in (4-6) email blasts a year, and we invite you to sit on the Merchant Committee for joint marketing planning.
- **Partner Business Member: (\$275)** - All the benefits of Basic, plus an opportunity to be a vendor at EVA events. We will mention you in up to (16) email blasts, plus a featured blog article. We will use our blog, email newsletters and social media to boost traffic for you.
- **Partner Business Member + Boost: (\$365)** - All the benefits of Partner, plus an extra blog feature that is boosted through social media. Also, use our Event Calendar to sell tickets to your events.
- **Anchor Business Member: (\$500 & up)** - All the Partner-Boost benefits, plus an opportunity to present to the Board of Directors, and send an email from your business to our entire email list. Also, we add (1-2) guest posts/features to our website for events, milestones, etc.

Find full info at elmwoodvillage.org/membership ... or contact tony@elmwoodvillage.org

Thank you,
Tony Maggiotto

Please cut off membership form and return with your payment. Thank you!

2017 Membership Renewal

Business Name: _____ Contact: _____
Address: _____ Phone: _____
Email: _____
Membership Level: _____ Amount Enclosed: _____

Checks Payable to **Elmwood Village Association** or go to elmwoodvillage.org/membership to pay online.

Note: This is a short-form for your convenience. Our Membership Engagement Coordinator will contact you to verify this and additional information to populate the retail directory page for your business or non-profit.

The Elmwood Village Association is a 501c3 non-profit organization. Enclosed is my one-time-tax-deductible donation.